



Media Contacts:

Charlotte Cleary/Marla McLaughlin
Wagstaff Worldwide
415.274.2510
charlotte@wagstaffworldwide.com
marla@wagstaffworldwide.com

For:

Copper Cane
Sally Burton
sally.burton@coppercane.com

WINEMAKER JOE WAGNER LAUNCHES STEORRA, HIS DEBUT INTO SPARKLING WINE

Steorra, a California Sparkling Wine from the Russian River Valley, is Available this Spring

(St. Helena, CA; March April 14th, 2016) – Copper Cane Wines & Provisions announces [Steorra Wines](#), a brut, non-vintage sparkling wine sourced from Sonoma County’s cool-climate Russian River Valley.

Steorra, which takes its name from the old-English word for ‘star’, is Owner/Winemaker Joe Wagner’s first sparkling wine. “I’ve wanted to create a classic sparkling wine for a long time, and I think the casual elegance of Steorra is the perfect addition to our portfolio,” says Owner/Winemaker Joe Wagner.

Made using Chardonnay and Pinot Noir, the fruit used in Steorra is harvested earlier than the fruit for Copper Cane’s still wines, resulting in lower sugar levels and higher acidity. Sonoma County’s Russian River Valley is the ideal growing location for these varieties due to the ebb and flow of the cooling fog from the Pacific Ocean, which creates a long and mild growing season for the grapes and a beautifully balanced wine.

French oak barrels highlight the wine’s natural flavor, bringing out toasty, sweet spice elements that complement the green apple flavor of the base wine. Recommended food pairings include sushi, oysters, seared scallops, arancini, truffle fries, and soft cheeses.

Steorra will be available exclusively by the glass this May at select restaurants in California, Arizona, Nevada, Texas, New York, Illinois, Florida, Washington D.C., Georgia, Massachusetts, North Carolina, South Carolina, and Louisiana.

Tasting Notes:

Color: Brilliant light-gold

Aromas: Citrus blossom, ripe pear, Granny Smith apples, sugar cookie dough

Palate: Lemon sherbert, fresh cream, Granny Smith apples, hints of baking spice, a subtle toastiness and a vibrant finish

Bead: Extremely fine

For more information, please visit the newly launched Steorra website at www.steorrawines.com.

About Copper Cane Wine & Provisions

Owned and operated by Joseph Wagner, Copper Cane Wines & Provisions is based in Napa Valley and houses a collection of brands that are crafted to offer a touch of luxury for everyday indulgence. The current portfolio includes: Carne Humana Red and White Wines from Napa Valley; Beran California, Napa, and Sonoma Zinfandels; and Elouan Pinot Noir from Oregon. Copper Cane is also home to Avrae, a premium line of cigars, and Mia Marcelle, a luxurious swimwear collection. With this new venture, Joe plans to continue the growth of his existing lines as well as introduce several exciting new brands over the coming months. "Copper Cane Wines & Provisions allows me to focus on innovations that have always captured my interest, and find new ways to offer the highest quality products that satisfy the consumers' appetite for genuine craftsmanship," says Joe Wagner.

WAGSTAFF
WORLDWIDE

For more information or interview requests, please contact
Charlotte Cleary or Marla McLaughlin at Wagstaff Worldwide

charlotte@wagstaffworldwide.com

marla@wagstaffworldwide.com

415.274.2510

###