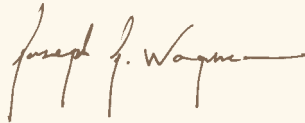


“When tillage begins, other arts follow. The farmers, therefore are the founders of human civilization.”

SENATOR DANIEL WEBSTER (1840)

WITH BÖEN, WE CRAFT WHAT WE BELIEVE A GREAT PINOT NOIR SHOULD BE: RICH, SUPPLE, SPICY AND SUCCULENT. EACH NOTE OF THE APPELLATION IS THERE, BUT THE WINE CONJURES UP A LOCATION OF ITS OWN.



JOSEPH WAGNER, WINEMAKER & VITICULTURIST

FARMING

In my family, farming has been a tradition since arriving in California nearly 200 years ago. Today, farming is the lifeblood of our wines and the grounding element in creating the style of Pinot Noir for which we have become known. Böen, which means “the farm”, is a testament to the generations of family farmers that have come before me – these are my roots.

SONOMA COUNTY, MONTEREY COUNTY, SANTA BARBARA COUNTY

Böen draws its profile from the varied winegrowing regions that are California’s cool most sought-after appellations, each offering optimal growing conditions for this temperamental, early-ripening varietal. This stretch of coastline is so geographically diverse that the various soil types, sub-climates, and elevations produce desirable Pinot Noirs. To create our Böen Tri-Appellation Pinot Noir, we work closely with growers and vineyards to blend together a well-balanced wine. This wine shows its coastal roots in its flavor, texture, and vibrant acidity.

2017 GROWING SEASON

The 2017 vintage started with above average rain in each of our locations that delivered a lot of wetness and humidity keeping us on our toes. The overall growing season brought a nice spring with uniform growth and a healthy fruit set. Veraison occurred during July through August for Sonoma County, Monterey, and Santa Barbara. Each appellation experienced a fall heat wave in early September, this slight stress to the vineyard gave us the optimal sugar levels, phenolics, and acids that allowed for us to pick the grapes immediately.

TASTING NOTES

COLOR: Bright, deep scarlet color.

AROMAS: Dark plum and white pepper.

PALATE: A well-structured wine framed by dry Italian herbs with notes of cinnamon and clove spices. Abundant blackberry bramble and touches of maraschino cherry fill the mid-palate. This Pinot Noir has a bold entry that mellows quickly with a delightful long finish. Pair this wine with a bison burger, roasted summer veggies or a charcuterie board.

COASTAL ELEMENTS



RUSSIAN RIVER VALLEY SONOMA COUNTY

23%

Bright berry flavors and minerality

SANTA LUCIA HIGHLANDS MONTEREY COUNTY

52%

Opulent with earth tones

SANTA MARIA VALLEY SANTA BARBARA COUNTY

25%

Notes of spice and silky texture

ALCOHOL 14.5%