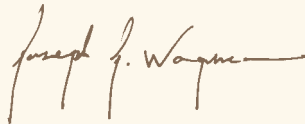


*“We have a knack for scouting and farming exceptional vineyards to set the foundation for a great wine. With Böen, we craft what we believe a great Pinot Noir should be: rich, supple, spicy and succulent. Each note of the appellation is there, but the wine conjures up a location of its own.”*



JOSEPH WAGNER, WINEMAKER & VITICULTURIST

## FARMING

In my family, farming has been a tradition since arriving in California nearly 200 years ago. Today, farming is the lifeblood of our wines and the grounding element in creating the style of Pinot Noir for which we have become known. Böen, which means “the farm”, is a testament to the generations of family farmers that have come before me – these are my roots.

## SONOMA COUNTY, MONTEREY COUNTY, SANTA BARBARA COUNTY

Böen draws its profile from the varied winegrowing regions presented along California’s cool, lengthy Pacific border. Each vineyard source is located within California’s most sought-after appellations, each offering optimal growing conditions for this temperamental, early-ripening varietal. This stretch of coastline is so geographically diverse that the various soil types, sub-climates, and elevations produce Pinot Noirs with an array of differences in character and style. To create our Böen Tri-Appellation Pinot Noir, we work with selected growers to create individual components that, when blended together, create a wine that is well-balanced while showing its coastal roots in its flavor, texture and vibrant acidity. Sonoma’s bright berry flavors and minerality; Santa Barbara’s spice notes and silky texture; and Monterey’s opulence and earthy quality contribute to the broad yet balanced profile of Böen Pinot Noir.

## 2016 GROWING SEASON

The 2016 vintage saw amazingly consistent weather in each of the locales. Above average hang-time led to balanced, concentrated fruit that is respectful of its source. After nine months in French oak barrels – 60 percent new – this Pinot is a highly expressive, vibrant, and food-friendly wine.

## TASTING NOTES

**COLOR:** Bright, deep garnet color.

**AROMAS:** Cola, blackberries and a hint of sweet cedar.

**PALATE:** Layered with an abundance of both flavor and texture. The first sip envelopes the mouth with a velvety richness. Then, the wine unloads flavors of bright cherry, cola and dried herbs with undertones of vanilla, leather and high style oak. The many layers emerge independently, then refocus while the supple tannins carry the wine through to a sumptuous, lingering finish.

## COASTAL ELEMENTS



### RUSSIAN RIVER VALLEY SONOMA COUNTY

14%

*Bright berry flavors and minerality*

### SANTA LUCIA HIGHLANDS MONTEREY COUNTY

29%

*Opulent with earth tones*

### SANTA MARIA VALLEY SANTA BARBARA COUNTY

57%

*Notes of spice and silky texture*

ALCOHOL 14.4%