

# **beran**

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**JOE WAGNER'S BERAN WINES INTRODUCES 2013 BERAN SONOMA COUNTY  
ZINFANDEL AS THE BRAND'S THIRD RELEASE**

*2013 Beran Sonoma County Joins California and Napa Valley Zinfandels*

(St. Helena, CA; December 1, 2015) – Beran Wines today announces the release of Beran Sonoma County Zinfandel, the brand's third wine. Blended from grapes sourced from some of the region's most highly regarded Zinfandel vineyards, the wine joins the Beran collection of Zinfandels known for its use of high quality, multi-generation growers from renowned appellations throughout the state.

Beran, which means bear in Old English, represents a figure of strength and headstrong drive. With Beran Zinfandels, Owner/Winemaker Joe Wagner hopes to restore the zinfandel varietal to its former path of glory as one of the grapes evocative of the spirit of California. It also pays homage to Wagner's grandfather, Charlie Wagner Sr., whose favorite go-to wine was Zinfandel.

The **2013 Beran Sonoma County** shows all of the classic characteristics that Moon Mountain and Alexander Valley Zinfandels are known for. The ideal 2013 growing conditions in Sonoma County achieved both high quality and high yield, intensity of flavor, and grapes expressive of their individual terroir. Fruit was sourced from such vineyards as Peter Haywood's in the Moon Mountain district; Alan Foppiano's vineyard that straddles the Alexander and Russian River Valleys; and Frank Rebottaro's Alexander Valley vineyard.

Beran Sonoma County is available for purchase on the [Beran Wines](#) website and at retailers nationwide for \$34.99. The 2013 Beran California County Zinfandel and 2012 Napa Valley Zinfandel, released earlier this year, are also available for purchase.

For more information, food pairing suggestions, and an inside look at the winemakers and growers that contribute to the wines, please visit the Beran website at <http://www.beranwine.com/>.

### **About Copper Cane Wines & Provisions**

Owned and operated by Joseph Wagner, Copper Cane Wines & Provisions is based in Napa Valley and houses a collection of brands that are crafted to offer a touch of luxury for everyday indulgence. The current portfolio includes: Carne Humana Red and White Wines from Napa Valley; Beran California and Napa Zinfandels; and Elouan Pinot Noir from Oregon. Copper Cane is also home to Avrae, a premium line of cigars; and Mia Marcelle, a luxurious swimwear collection. With his new venture, Joe plans to continue the growth of the existing lines as well as introduce several exciting new brands over the coming months. "Copper Cane Wines & Provisions allows me to focus on innovations that have always captured my interest, and find new ways to offer the highest quality products that satisfy the consumers' appetite for genuine craftsmanship," says Joe Wagner.



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