

BÖEN

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INTRODUCING BÖEN, A NEW RUSSIAN RIVER VALLEY PINOT NOIR BRAND FROM WINEMAKER JOE WAGNER

Böen Joins the Growing Copper Cane Wines & Provisions Portfolio

(St. Helena, CA; July TK, 2016) – Copper Cane Wines & Provisions announces [Böen](#), a new Pinot Noir brand hailing from California’s Russian River Valley in Sonoma County.

A translation of ‘The Farm’ in Norwegian, Böen is a reflection of Owner/Winemaker Joe Wagner’s agricultural roots as a lifelong winemaker. “I chose to create Böen as a reminder to myself that the wine I make is indivisible from the land it comes from, and that first and foremost, I am a farmer,” says Owner/Winemaker Joe Wagner. Böen joins a thriving portfolio of existing wine brands, including Belle Glos single vineyard Pinot Noirs from the coast of California and Elouan Pinot Noir from Oregon.

“Adding a Pinot Noir from the Russian River Valley to the Copper Cane portfolio only seemed natural,” says Owner/Winemaker Joe Wagner. “Böen adds to our diverse, growing collection of Pinot Noirs, from coastal California regions and the Pacific Northwest.”

The 2015 vintage exemplifies the ideal flavors and structure of Pinot Noir from the Russian River Valley, an area renowned for its cool, foggy air and lengthy growing season that allows for fully developed flavors and natural acidity. Böen is treated with both punch-down and pump-over techniques during fermentation, ensuring balanced extraction of flavor, aromatics, structure, and color. The wine is aged in 100% French oak (60% new), which allows the sweet and structural influences from the barrels to intermingle seamlessly with the rich fruit and ripe tannins of the wine.

Böen is now available for a SRP of \$30 in select retailers nationwide, as well as by the glass at select on premise locations.

Tasting Notes:

Color: Deep, dark ruby-red

Aromas: Bright Bing cherry, dark chocolate, coconut, black licorice, a hint of toast, smoked meat, blueberry, barrel spice

Palate: Cola, vanilla cream soda; chocolate and black licorice carries through to the palate. Dried strawberry flavors with hints of cranberry and prune. Fresh, bright acidity. A dustiness or earthiness and very fine and persistent tannins.

Food Pairing Suggestions:

Chicken roasted with spices; pork chops; bacon; roasted vegetables; vegetable lasagna

About Copper Cane Wine & Provisions

Owned and operated by Joseph Wagner, Copper Cane Wines & Provisions is based in Napa Valley and houses a collection of brands that are crafted to offer a touch of luxury for everyday indulgence. The current portfolio includes: Carne Humana Wines; Beran Wines; Belle Glos; Steorra; Elouan Wines; and Böen Pinot Noir. Copper Cane is also home to Avrae, a premium line of cigars, and Mia Marcelle, a luxurious swimwear collection. With this new venture, Joe plans to continue the growth of his existing lines as well as introduce several exciting new brands and products. "Copper Cane Wines & Provisions allows me to focus on innovations that have always captured my interest, and find new ways to offer the highest quality products that satisfy the consumers' appetite for genuine craftsmanship," says Joe Wagner.

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